ZOOZ
A PayU Company

—

Case Study
Gett

Gett

The Company

Gett is a corporate transportation company that connects customers to ground travel services. As a SaaS cloud solution, Gett offers the unique ability to consolidate any collection of vendors, in-country and globally, on a single booking platform. Whether for on-demand ride-hailing, taxi, chauffeur, or limousine services, we provide our enterprise clients with a best-in-class app and advanced back-end technology that consolidates all options across 100 countries, typically saving 30% of global ground travel costs.

Objectives

- Facilitate global expansion
- Increase transaction acceptance rates internationally
- Secure and PCI compliant storage of credit card data.
- Reduce transaction processing costs

The Challenge

WIth current operations in over 100 cities, Gett caters to a wide variety of international clients. Customers preferences are vastly different in each of the regions Gett operates. In order to cater to their clients diverse payment preferences, Gett turned to Zooz. Working with multiple payment solutions in different countries and currencies prompted Gett to use Zooz. This platform offers connectivity to multiple payment providers and is able to facilitate Gett's integrations with new acquirers and payment methods. Zooz has allowed Gett to "reduce operational costs and run a much leaner business" said Gett's Global Head of Payments, Guy Doueck.

Growing with ZOOZ

100	**4**	**50M**
Countries	Continents	journeys

4%	**7+**	**4+**
Increase in overall approval rates	8 Processors through ZOOZ	4 APMs through ZOOZ

Facilitating International Expansion

As a growing business, Gett benefits from utilizing scalable infrastructure that supports their expanding operations. Today, Gett is connected via Zooz to 7 providers and accepts payments from across Europe, Russia and the United States. Zooz helps the company select the optimal providers for their active and target markets and develop their transaction routing logic based on parameters such as processing fees, provider success rates per region, card types, and payment methods.

Increasing Payment Efficiency

Gett can make strategic decisions about how to expand and modify their payment solutions by leveraging the data insights offered by PaymentsOS. With the visibility offered by Zooz dashboard, Gett is able to benchmark their providers and compare their processing time, acceptance rates and fees. Seeing deeper into their data allows Gett to make more cost efficient choices in the future.

In addition to data transparency, Gett has also gained Zooz level 1 PCI compliance, enabling them to store, protect and reference user data more quickly. Gett has also streamlined their payments management, minimizing their in-house development needs for payment integrations.

With the flexibility and expertise offered by Zooz, Gett can easily enter new markets, monitor all their global transactions and providers and continue to grow their business globally as their needs change, without having to worry about the hassle of complicated integrations.
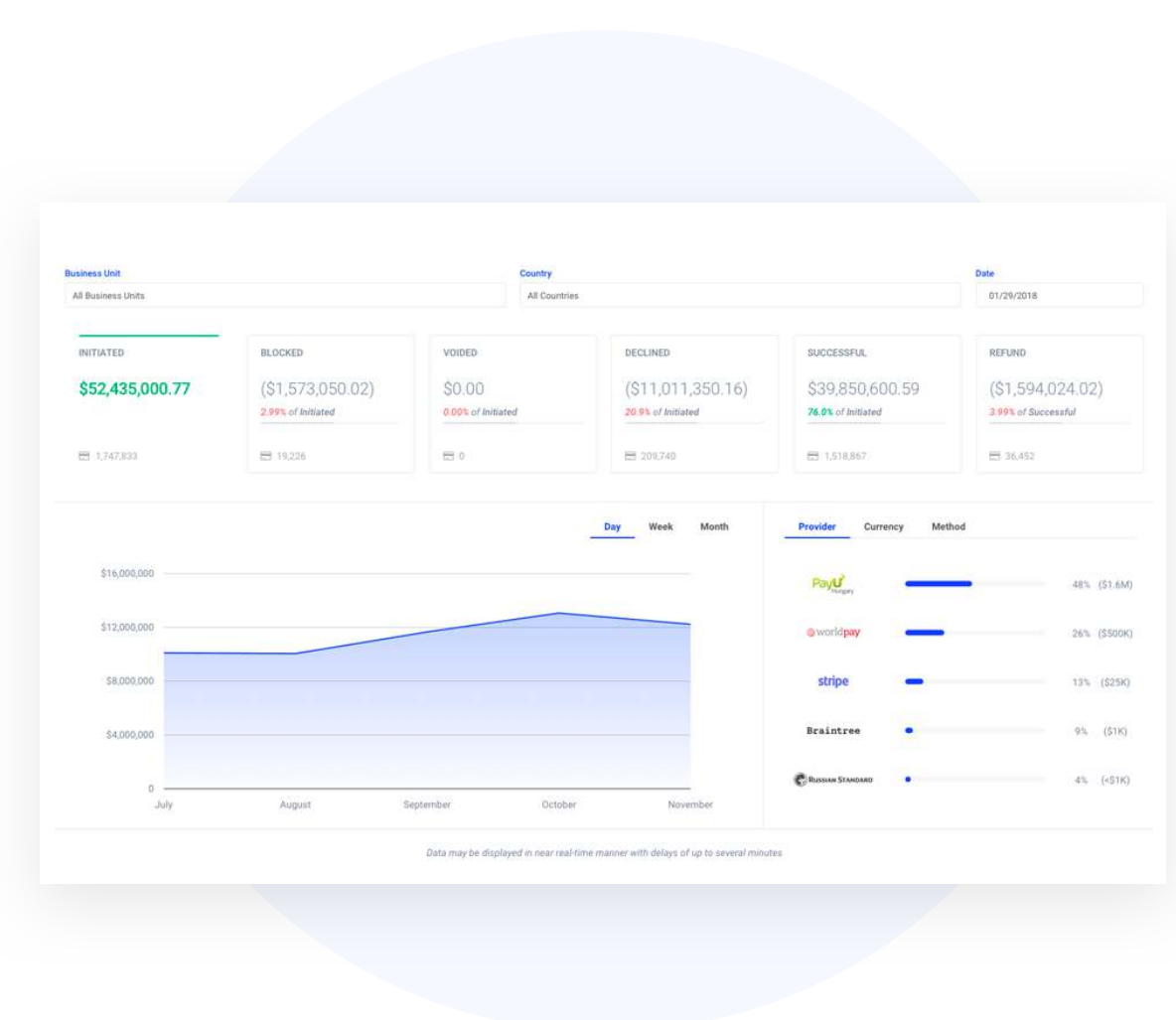

"Any company who wants to optimize their payments journey will benefit of ZOOZ."

Guy Doueck, Global Head of Payments-**Gett**

About ZOOZ

The ZOOZ open payments platform helps merchants manage and optimize their global payments operation. The platform enables ecommerce merchants to add payment providers with a click, and route transactions to specific providers based on their business needs.

For more information visit us at www.zooz.com

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